

DDD Commission Meeting
July 8, 2008, 8:00 a.m.
Shaw Center for the Arts

Attending: Cheri Morial Ausberry, Norman Chenevert, Derrell Cohoon,
Van Mayhall, Chris Nichols

Absent: Mark Bensabat

Others in Attendance: Rev. Chris Andrews, Raymond Alexander, Copper Alvarez, James
Andermann, Joe Anthony, Stephen Arceneaux, Paul Arrigo,
Debbie Ashe, Jo Landry Bagewell, Brad Bates, Danny Belanger,
Charles Bennett, Frances Bennett, Carolyn Bennett, Susannah
Bing, Gary Black, Bill Blackwood, Dave Briggs, Carrie Broussard,
Dana Brown, Mike Bruce, Rex Cabaniss, Chad Calder, Gayle
Carnahan, Nancy Carter, Ashley Casey, Lindsey Cavalier, Charles
Coates, Tim Cockerham, Todd Cooper, Sara Courtney, Sandra
Daire, Melissa Daly, Chad Danos, Pete Darling, Andi DeJohn,
Rachel DiResto, Huey Dugas, Lacey Dupre, Kendrick Ebanks,
Kirk Edwards, Madeline Ellis, Matt Emory, Eric Engeman, Carley
Fleming, Jeff Fluhr, Joey Furr, Mike Futrell, Gail Gaiennie, Ed
Gaskin, Carol Gikas, Debbie Gill, Brian Goad, Trey Godfrey,
Krista Goodin, Derek Gordon, Francis Grayson, Jill Green, Scott
Hall, Gwen Hamilton, John Hart, Tammy Hartley, John O. Hearin,
Jerry Hebert, Mike Herschman, Walker Higgins, Kim Hodgeson,
Ryan Holcomb, Tom Holden, Virginia Holmes, Alice Howe, Joe
Hynes, David Jacobs, Staci Jamieson, Donnie Jarreau, Ingrid
Payne Johnson, Ernest Junius, Jason Keller, Laney Keller, Eddie
King, Joe Labbe, Dana LaFonta, Debbie Lapeyrouse, Justin
Lemoine, Stacey Levert, Tom Livesay, Paul Lockett, Sam Losavio,
Steven Lumpkin, David Madden, Katie Maloney, Nikki Essix
Manuel, Nicole Marshall, Jill Martinez, Laure Mary, Richard
Mary, Katherine Mason, Dee Mather, Robert McClearin, Danny
McGlynn, Carrie Miller, BJ Mililello, Al McDuff, Jeremy
Meighan, Penny Murray, Richard Neal, Dyke Nelson, Mike
Odom, Janie Oldfield, Mary Olinde, Theresa Overby, Betsy Paille,
Bill Palmer, Greg Palmer, Gary Perilloux, Lisa Perron, Joel
Phillips, Eric Poche, Skipper Post, Vincent Price, Tina Rance,
Daniel Rhodes, Janet Rhodus, Davis Rhorer, Erin Rolf, Kerry
Ruiz, Kristen Sanders, Samuel Sanders, John Schneider, Katherine
Scherer, Terry Serio, Larry Sciacchetano, Joe Sciortino, Larry
Selders, Lonnie Seals, Darlene Shingleur, Pam Sills, Lorraine
Slade, Lisa Smith, John Snow, Mike Songy, Kathleen Spencer, Bill
Stark, John Stewart, George Strain, Kristin Stutes, Cherry Talbert,
Todd Teepeli, Jeremy Tennant, Ted Terrell, Boo Thomas, Clark
Vega, Brad Way, Tara Wicker, Olivia Watkins, Emily Wharton,
Matt Wilks, Bubba Willis, Michael Wilson, Kate Wilson, Beau
Wolfe, Erin Wood

1. Mr. Derrell Cohoon called the meeting to order.
2. Mr. Derrell Cohoon declared a quorum.
3. Mr. Mayhall moved to approve the agenda, Mr. Chenevert seconded and the agenda was approved as amended.
4. Ms. Nichols moved to approve the June 10, 2008 minutes, Mr. Mayhall seconded and the minutes were approved.

Mr. Rhorer recognized Ms. Mary Frey Eaton and thanked Mr. Tom Livesay for hosting the Commission meeting. Mr. Livesay briefed the Commission on the upcoming exhibits.

5. Board Action – There was no board action.

6a. Governmental Issues

6b. Development Initiatives – Ethics Legislation – The Commission viewed, via power point, a photograph of the State Capitol. Each Commissioner received a copy of Act 162 and Act 472. Mr. Rhorer informed the Commission that recently enacted ethics legislation requires boards and commissions to provide financial disclosures. If an individual is sitting on a board as of July 1, 2008, he/she is subject to the legislation. The new legislation has not been fully defined and as a result there have been a number of resignations across the state. Since the new law has not been fully defined, Commissioner Brace Godfrey has elected to resign. Mr. Godfrey is the Mayor's representative. Mr. Rhorer and Mr. Cohoon will meet with the Mayor to discuss potential candidates for the position.

Plan Baton Rouge Master Plan Phase II – The Commission viewed, via power point, photographs of public presentation by the firms. Each Commissioner received a copy of newspaper articles. Mr. Rhorer informed the Commission that the committee has selected Chan Krieger Sieniewicz as the consultant team for the plan. Mr. Rex Cabanis, local planning director, reviewed the project team below:

HR&A – Economic Strategic Planning
James A. Richardson – Regional Economic Planning Advisor
Glattig Jackson Kercher Anglin – Traffic Planning
Reed Hilderbrand – Landscape Architecture
WHLC – Local Planning Director
Eskew + Dumez + Ripple, Reed Hildebrand

Ms. DiResto informed the Commission that this year marks the ten year anniversary of Plan Baton Rouge. Center for Planning Excellence is producing a document which will highlight the progress of the previous ten years.

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North Boulevard Town Square – The Commission viewed, via power point, a site map indicating the location of the proposed North Blvd. Town Square and surrounding developments. Each Commissioner received a copy of the newspaper article. Mr. Rhorer informed the Commission that the consultants are in the process of gathering base data and the committee will meet with the consultants on Tuesday, August 5, 2008.

Stroube's Update – The Commission viewed, via power point, photographs of current construction and proposed renovations. Mr. Rhorer informed the Commission that the Stroube's Steakhouse is scheduled to open by the end of 2008 and the Liner Building is scheduled to be complete by September 2008.

Kress at Third and Main – The Commission viewed, via power point, a photograph of current construction, rendering of the project and the logo. Each Commissioner received a copy of newspaper article. Ms. Susannah Bing informed the Commission that the residential units will be complete in mid October 2008. One of the condominiums has a sales contract and three of the apartments are leased. Parking is available in the Manship parking lot. The anchor tenant for the Kress at Third and Main is The Little Village Fish Market and there are two letters of intent pending: (1) one for a bakery and (2) the other for women's shoe, apparel store. Cyntreniks is also working to secure a pharmacy and a specialty grocery. Mr. Rhorer thanked everyone involved in this project.

Arts & Entertainment District Update – The Commission viewed, via power point, an aerial photograph of the Council approved Arts & Entertainment District. Each Commissioner received a copy of newspaper article. Mr. Cohoon informed the Commission that the committee received preliminary reports from the sub-committees regarding the following issues:

- Coordination of reception facilities and security issues
- Trash Litter Service
- Traffic Control

The economic development component of Plan Baton Rouge Phase II of the Chan Krieger Sieniewicz plan will address the Arts & Entertainment District.

The committee will reconvene on July 22, 5:00 p.m. at Chenevert Architects.

Mr. Fluhr informed the Commission that the Metropolitan Council approved \$300,000 for the development of the police storefront and gallery space in the Third Street Garage. Mr. Derek Gordon, Arts Council, expressed his excitement to have more of a presence in the downtown area.

Dalton's – The Commission viewed, via power point, a photograph of exterior of the building. Mr. Kerry Ruiz informed the Commission that Dalton's lounge has opened at 244 Lafayette St. across from the Hilton. The establishment is open Tuesday through Saturday and will feature live music on the weekends.

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Downtown New Stand – The Commission viewed, via power point, a photograph of the interior of the building. Mr. Robert McClaren informed the Commission that he is the new owner of the Downtown News Stand. Mr. McClarren encouraged everyone to come by and view the increased inventory of magazines.

Green Light Program Ground Breaking – The Commission viewed, via power point, a photograph of proposed intersection improvements. Mr. John Snow, SSA Consultants, informed the Commission that the ground breaking is scheduled for Thursday, July 31, 10:00 a.m. at the intersection of Third and Main Street.

Events – David Madden to Lecture on “Lincoln’s Unique Louisiana Connection”

The Commission viewed, via Power Point, the flyer for the event. Each Commissioner received a copy of the flyer and press release for the event. Ms. Carolyn Bennett introduced Mr. David Madden. Mr. Madden encouraged everyone to attend his lecture, Tuesday, July 8 at 6:00 p.m. at the Old Governor’s Mansion.

Mid Summer Night Dance Party with After 8 & A Southern Night Under the Oaks -

The Commission viewed, via Power Point, the flyer of the event. Each Commissioner received a copy of the flyer for the event. Mr. Derek Gordon informed the Commission that the Arts Council is sponsoring two concerts which will be followed by a film at Lafayette Park at Shaw Plaza. Mr. Gordon encouraged everyone to attend one of the concerts listed below:

July 18 – Mid Summer Night Dance party with After 8, 6:00 p.m.

July 25 – A Southern Night Under the Oaks with Sweet Root, 6:00 p.m.

Louisiana’s Saturday Night Music Festival – The Commission viewed, via Power Point, the logo for the event. Each Commissioner received a copy of the flyer. Mr. Rhorer informed the Commission that participating entertainment and dining venues joined forces to promote four Saturday’s in July as a great month to experience downtown. Everyone was encouraged to support the Saturday night festival which began Saturday, July 5, 2008.

Art Melt Fundraiser – The Commission viewed, via Power Point, the logo for the Art Melt. Each Commissioner received a copy the press release. Ms. Terry Serio informed the Commission that the 5th Annual Art Melt, juried art show, is scheduled for Friday, July 11, 6:30 p.m. at the Brunner Gallery in the Shaw Center and along Third Street. For more information visit www.artmelt.org.

7.Ongoing – Plan Baton Rouge / Center for Planning Excellence – The Commission viewed, via Power Point, the C-PEX logo. Ms. Rachel Diresto informed the Commission that Smart Growth Summit will be held at the Manship Theatre, Thursday, August 14 and Friday, August 15. Everyone was encouraged to register early and Ms. Diresto thanked the sponsors.

BREADA – The Commission viewed, via Power Point, photographs of the market. Mr. Copper Alvarez informed the Commission of the following events:

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July 12 – “Just Peachy”
July 19 – “Melon Mania”
July 25 – “Cool As A Cucumber”

Ms. Alvarez informed the Commission that due to health and security issues the Red Stick Farmer’s Market and Main Street Market will be enforcing a “no pet” policy.

8. **Correspondence** – No information to report.

9. **Subcommittee Update** – No information to report.

10. **New Business** – Mr. Kerry Ruiz encouraged everyone to attend next Downtown Business Association meeting scheduled for Wednesday, July 16 at 8:00 a.m. at The Buzz Café. The guest speaker will be Adam Knapp, CEO of the Chamber of Commerce.

Meeting adjourned.