

# DDD & DOWNTOWN BATON ROUGE:

## A Timeline

**1983**

Community stakeholders initiate the creation of Baton Rouge 2000, a master plan to revitalize downtown and spur the creation of the DDD.



**1985-1987**

In 1985, the Legislature officially creates the DDD. An update to Baton Rouge 2000 is completed in 1987. Davis Rhorer is named the DDD Executive Director.



**1990**

The Capitol Park Master Plan recommends the consolidation of state offices downtown. Also, the Baton Rouge Riverfront Plan proposes improvements on the levee and public / private projects.



**1998**

Plan Baton Rouge, an ambitious downtown master plan focusing on New Urbanism principles is created.



**2005**

The Shaw Center for the Arts opens in the heart of downtown, becoming a cultural and artistic hub, as well as a catalyst for surrounding projects.



**2006**

Hilton Baton Rouge Capitol Center opens on the site of the old Hotel Heidelberg, having sat vacant and dilapidated for years. This was the first of many other hotels in the Central Business District.



1980

1985

1990

1995

2000

2005

2010

2015

2020

2023



**2008**

The Downtown Baton Rouge Arts and Entertainment District is created to foster growth and development through the arts and events.



**2009**

Plan Baton Rouge II is developed to build upon the concepts of Plan Baton Rouge. It recommends specific developments and strategies for adding housing, improving accessibility, and creating more green space.



**2010-2015**

Several underutilized buildings in the Central Business District are converted to multi-use developments adding significant residential growth. Matherne's, a full-service supermarket, also opens.



**2015**

Construction begins on the Water Campus, a research based public-private project.

**2012-2014**

The IBM building, a private/public partnership and mixed-use complex on the riverfront is built. It features an office center and residential complex. The borders of the DDD are expanded in 2012, taxing approved in 2016.



**2016-2022**

Residential demand downtown continues to grow, outpacing demand in other parts of our region. The Rivermark Centre, a luxury residential development opens in 2022 in the heart of the Central Business District.



**DOWNTOWN  
DEVELOPMENT  
DISTRICT**

**Present – 2023**

Downtown has seen an incredible amount of progress over the years - made possible by the DDD and many valued stakeholders. Under new leadership, the DDD will develop a strategic plan in 2023 to define the direction of continued progress!