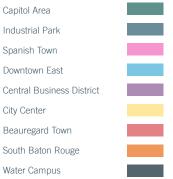


## DOWNTOWN CHARACTER AREAS & NEIGHBORHOODS

## LEGEND



**Capitol Area** - The capitol area of Downtown Baton Rouge serves as the vibrant heart of Louisiana's capital city. It encompasses the majestic State Capitol building and a thriving mix of government buildings, businesses, cultural institutions, and entertainment venues.

Industrial Park - The industrial park of Downtown Baton Rouge features a diverse range of industrial facilities and businesses and is full of opportunity. It serves as a center for manufacturing, distribution, and logistics, featuring locally-owned Manda Meats and several other large companies.

Spanish Town - Spanish Town is a historic and eclectic neighborhood located in Downtown Baton Rouge. Known for its colorful and historical houses, it is the oldest neighborhood in Baton Rouge established in 1805.

**Downtown East** - Downtown East of Downtown Baton Rouge refers to the area located to the east of Interstate 110. This neighborhood has focused revitalization projects underway including residential, commercial, and entertainment.

**Central Business District** - The Central Business District (CBD) of Downtown Baton Rouge is the bustling commercial and financial center of the city. It is home to numerous high-rise office buildings, government offices, banks, hotels, and retail establishments.

**City Center** - The City Center of Downtown Baton Rouge encompasses the core area where our civic institutions and cultural attractions converge. This area features the Central Green, a series of public greenspaces that connect these attractions and institutions.

Beauregard Town - Beauregard Town is a historic neighborhood located in Downtown Baton Rouge, known for its charming architecture and tree-lined streets. The neighborhood's architectural beauty and historic significance make it a popular destination for visitors and locals interested in experiencing the rich history and southern charm of Baton Rouge.

South Baton Rouge - This area is located just South of I-10 & East of I-10 Town. The historic Lincoln Theatre is located on this corridor which welcomed performances from famous African American musicians and served as a community hub with a pharmacy, barbershop, dentist office, laundromat, and offices.

Water Campus - The Water Campus is at the southern end of the downtown and features a mix of research facilities, offices, and residences. The Water Campus region serves as a hub for scientific advancements and collaborations aimed at addressing the challenges and opportunities related to water resources in the region.

