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### **Downtown Riverfront – LSU Robert Reich School of Landscape Architecture Open House**

BATON ROUGE, LA (May 6, 2024) – Mayor-President Sharon Weston Broome and Downtown Development District Executive Director, Whitney Hoffman Sayal, announce an open house event highlighting the work of the LSU Robert Reich School of Landscape Architecture fourth year students, exploring design ideas for the Downtown Riverfront. The open house event is open to the public and scheduled for Tuesday, May 14 from 5:30 p.m.-7:30 p.m. at the Downtown Development District office, 247 Florida Street.

The Mississippi Riverfront is one of the city’s greatest assets with a 13.1-mile levee trail beginning downtown and extending to L’Auberge Casino, with several trailheads available to access the trail. In addition, several cultural attractions are located adjacent to the riverfront and along the trail including but not limited to the USS Kidd Museum, Louisiana Art and Science Museum, Rotary “Sing the River” Sculpture, Raising Cane’s River Center, Old Governor’s Mansion, and LSU Campus. The LSU class explored additional amenities and major attractions along the riverfront from the Water Campus to River Park that could provide visitor and citizens more quality of life experiences and increase tourism to the region.

The open house will feature the LSU landscape architecture students’ work and showcase their ideas on how the riverfront could be enhanced through additional amenities and better connections. The event is also an opportunity for the public and attendees to provide feedback and input on desired riverfront enhancements.

*“We are grateful to the LSU Robert Reich School of Landscape Architecture students that have studied the riverfront and excited to showcase their ideas. We believe their ideas will serve as a catalyst to further discussions on how to accentuate one of downtown’s greatest assets. We are excited to host this event with the Mayor-President and welcome the public to engage in creating a vision for the riverfront” – Whitney Hoffman Sayal, DDD Executive Director*

*“Unlocking the full potential of our riverfront is not just a goal; it's a commitment to our community's future. From the scenic view of the bluffs at Southern University to the levee on River Road, together we can create a riverfront that captivates with its beauty and enriches the lives of all who experience our city. I commend the LSU Robert Reich School of Landscape Architecture students for their innovative ideas. I look forward to the community's input as we strive to transform this area into a dynamic hub of culture, recreation, and economic activity.” - Mayor-President Sharon Weston Broome.*

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