



DOWNTOWN
DEVELOPMENT
DISTRICT



DOWNTOWN RIVERFRONT

**LEVEE GREEN, LEVEE STAGE, RIVERFRONT DOCK, LEVEE STEPS
EVENT PACKET
2025**

SCOPE OF POLICY

This Special Events Policy of the City of Baton Rouge and the Downtown Development District *(DDD) will serve as the framework for regulation and approval of all special events held in Riverfront Dock, Levee Steps, Levee Green and/or Levee Stage (Riverfront Area)

EVENT PLAN

Each applicant must submit an event plan and application including full event description **before being added to the DDD calendar**. This includes, but is not limited to, size and placement of all signage, event purpose, expected attendance, hours of operation, list of vendors and type of products, staffing plan, layout, and site plan. Tent size and placement must be approved. All items **MUST** be submitted to Downtown Development District at least 45 days prior to event date.

GUIDELINES

Utilities

The Levee Stage, Red Stick Landing, and Riverfront Dock as on site power for light usage. Depending on your electrical needs and location, an electrician with the City of Baton Rouge may be required to be on site for the duration of your event as determined by the DDD. The Public Works Department has a Special Event Request Form for events. The Public Works Department will determine the services (Electrical, Fuel, Trash Crew, Etc.) required upon review of the form. All usage and placement of generators must be approved by the DDD prior to the event.

Vendors

All vendors and tent locations must be diagramed on the event plan before approval. Vendors are allowed to use tents in approved locations within the site. There will be no tents on the lawn areas unless approved otherwise. Food vendors are responsible for the area within each tent. For sidewalk protection, all vendors serving food must use plastic beneath serving tables and metal sheets under grills. Drilling into pavers is never allowed to secure tents.

Sound Amplification & Stage Usage

All events must discontinue the use of amplified sound equipment after 11:00PM and end by 12:00PM. Sound amplification must not adversely impact the quality of life of surrounding areas. Sound levels may be controlled by the DDD and the City of Baton Rouge. There are three performance areas "stages" that are available.

[Public Works Special Event Request Form \(see separate documents\)](#)

Clean-Up and Park Damage

Each Applicant wishing to hold a special event in the Downtown Riverfront is responsible to see that no damage or harm comes to the landscaping, fixtures, public art or any other features of the property. The DDD requires that each Applicant will return the Property in the exact condition under which the Applicant found the Property prior to Event set-up. **All trash, signage, equipment, other debris, or any other physical evidence that a special event took place MUST be removed from the Riverfront immediately following the Event.**

PERMITS AND LIABILITY

Street Closure Requirements

Depending on the number of attendees some events may be required to obtain a street closure. The police department or Traffic Engineering has the discretion to have any event obtain a street closure if they see fit.

Instances that require a street closure include:

Insurance Requirements

Insurance is required for all events held on City-Parish property including streets, sidewalks, etc. Commercial General Liability coverage shall be provided with limits of not less than \$1,000,000 for any one Occurrence and if a General Aggregate limit is used, it shall not be less than twice the Occurrence limit.

If alcohol will be served on City-Parish property OR if alcohol is served on non City-Parish property and there is a public street closure involved then Alcohol Legal Liability coverage shall be provided with limits of not less than \$1,000,000. If alcohol will be sold/served on City-Parish property, a special events permit is necessary. Evidence of coverage showing a 30-day notice of cancellation is required.

****Please see Insurance Certificate of Liability requirements for detailed explanation. (Last page of this document)***

Certificate of insurance will be delivered to Risk Management Division, 10500 Coursey Blvd., Ste. 201, (225) 389-8398.

Hold Harmless Agreement

Once insurance is approved by Risk Management, a Hold Harmless agreement must be obtained. This document will be prepared by the Parish Attorney's Office and must be signed by the event representative and by the Mayor-President's Office. Please contact the Parish Attorney's Office at 389-3114 for information concerning your Hold Harmless agreement and information on completing the necessary paperwork. Once this is completed, you may proceed with your permit if applicable.

If you have any questions, please contact the Risk Management Division and **remember to allow ample time for processing!**

Alcoholic Beverage Permit

A Special Event Permit is required in order to have alcohol at an event. Special Event Permits apply to any festival, concert, etc. where alcoholic beverages will be sold. Special Event Permit may be issued by the Alcoholic Beverages Control Office with the approval of the District 10 council member. Non Profit permits are issued to non-profit organizations with tax exempt status under the IRS code, Section 501(c) 3 or 501 (c) 8.

For information about Alcohol and Beverage Permits please go to the Alcohol Beverage Control and Gaming Enforcement website at <http://brgov.com/dept/parishattorney/abc.htm> or (225) 389-3364

Downtown Event Approval Process

APPLICATION REVIEW & MEETING AT DOWNTOWN DEVELOPMENT DISTRICT
247 Florida Street, 225-389-5520, ctate@brla.gov

SECURITY REVIEW AT BATON ROUGE POLICE DEPARTMENT
Traffic Bureau, 7261 Florida Blvd, 225-389-3874, brpdtraffic@brla.gov

DEPARTMENT OF BUILDINGS & GROUNDS (Service Request Form)
222 St. Louis St, 225-389-4615, mkyzar@brla.gov

YES

STREET CLOSURE REQUIRED?

NO

STREET CLOSURE REVIEW AT TRAFFIC ENGINEERING
329 Chippewa St, 225-389-3246

YES

SERVING ALCOHOL?

NO

SPECIAL EVENT PERMIT AT ALCOHOLIC BEVERAGE CONTROL
10500 Coursey Blvd, 225-389-7869

EVENT LIABILITY REVIEW AT RISK MANAGEMENT
222 St. Louis St, 225-389-3114

EVENT NOTIFICATION EMAIL
DDD, BRPD, Buildings & Grounds, Traffic Engineering, Downtown Stakeholders

APPLICATION FOR THE DOWNTOWN RIVERFRONT

Application must be filled out completely to be reviewed

Date of Event: _____

Time of Event: _____

Date of Application: _____

Anticipated Number of Attendees: _____

Phone #: _____

E-mail address: _____

Contact Name: _____

On Scene Contact (if not same): _____

Name of organization holding the event & your position with the organization (skip if a wedding):

Section(s) of Levee requested: _____

Purpose of usage (detailed description of event):

Move-In/Set-Up Time(s): _____

How much time do you need to tear down: _____

Please mark any that apply:

_____ Open to the Public

_____ Ticketed Event

_____ Wedding Reception/Ceremony

_____ Private Party

Alcohol:

Will there be alcohol at your event? ___ Yes ___ No

If yes, what vendor will you be using? _____

Music/Amplified Sound:

*(Please see Stage Usage Guidelines)

Will there be music? ___ Yes ___ No

If yes, please indicate name of band(s)/DJ and sound company:

Tents:

Will you be using tents? Yes No

If yes, will you be using a company? Yes No

Tent company name: _____

Food Vending:

Will you have food vending onsite? Yes No

Vendor company name: _____

Where will they be located? _____

Will there be open flames? _____

Banners:

Do you plan to hang banners/signage? Yes No

If yes, where on the Riverfront will you hang them? _____

Other:

Will any other elements be brought into the Levee Green? If so, please give a detailed description:

All Event applications and fees are due no later than 30 days prior to the Event or the reservation will be cancelled.

I, _____, on behalf of _____, hereby acknowledge I have read the above and will comply with all requirements.

Signature: _____ Date: _____



BATON ROUGE POLICE SPECIAL EVENT REQUEST

The use of public areas for events in the downtown area will require the presence of police personnel for the Safety and Security needs of participants, as well as traffic control on adjacent roadways.

Baton Rouge Police Officers may be hired at the expense of the event holder at the rate of \$40 an hour with a 4 hour minimum.

Below is the staffing requirements for events:

EVENT SECURITY STAFFING MATRIX				
The Special Event Staffing Matrix is a guideline to assist the planning in reasonably predicting the staffing level necessary for their event. The number of the personnel assigned may vary as dictated by the nature of the particular event or as calculated as necessary by the Police Department or Fire Department. Ultimately the decision of the Police Department to deploy will prevail.				
Estimate # in Attendance*	0 - 100	101 - 200	201 - 500	501 - 1000**
Fairs/Festivals	0	0	3	6
Sporting Events	0	2	3	10
Dances	0	2	4	10
Live Concerts	2	4	6	10
Other (Parades, filming, etc.)	To be determined by Police Department			
*For Private events serving alcohol, an additional 2 officers are needed				
**For each additional 500 attendees, 2 officers are needed.				

Event Name / Organization _____

Contact Name _____

Address _____

Phone _____ Email _____

Event Date & Times _____

Street Closure Required YES___ NO___ *Street Closures Require Additional Officers

Expected Attendance _____ Type of Event _____

Alcohol Permit YES___ NO___

Number of Officers Requested _____

**Outside Law Enforcement agencies with jurisdiction in the City of Baton Rouge may be utilized, a contact for that agency must be provided prior to the event.*

BRPD APPROVAL _____

BRPD Traffic Bureau

7261 Florida Blvd Baton Rouge, LA 70806

(225)389-3874

brpdtraffic@brla.gov



CITY OF BATON ROUGE
PARISH OF EAST BATON ROUGE

DPW Event Service Request

Event Name
Organization _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Event Date(s) &
Times _____

Expected Attendance _____

How many are needed? (Crews will be determined by DPW based on expected attendance)

_____ Generator(s) _____

_____ Fuel for Generator(s) _____

_____ Electrician/Electrician Supervisor _____

_____ Trash Crew(s) _____

_____ Trash Bags _____

_____ Truss Stage Cover _____

_____ Roll Off Dumpster _____

_____ Metal Barricades _____

_____ Plastic Barricades _____

_____ Standard Toilet(s) _____

_____ ADA Toilet(s) _____

_____ Hand Washing Station _____

Continue to next page...



CITY OF BATON ROUGE
PARISH OF EAST BATON ROUGE

DPW Event Service Request Cont'

- _____ Electrical Stage Panels & Cables
- _____ Light Towers
- _____ Fuel for Light Towers

TOTAL FEE DUE: \$ _____ **Payment Due Prior to Event Date

_____ *Please submit a map of event along with where you would like generator(s) set up

Remit Payment to : _____ DPW Buildings & Grounds, 7th Floor, Room 780

Pymt Date: _____

Approved by DPW Buildings & Grounds Director

City of Baton Rouge Parish of East Baton Rouge Department of Buildings and Grounds
222 St. Louis Street, Room 780
Office: 225-389-4615
Email: mgills@brla.gov

Insurance Certificate of Liability Requirements

The following are insurance requirements for all events held on City-Parish property including streets, sidewalks, etc.

1. The City of Baton Rouge, Parish of East Baton Rouge MUST be named as Additional Insured on all liability policies (under description of operations/special provisions). PLEASE LIST the City of Baton Rouge, Parish of East Baton Rouge, Louisiana as the certificate holder as follows:

CITY OF BATON ROUGE
PARISH OF EAST BATON ROUGE, LOUISIANA
POST OFFICE BOX 1471
BATON ROUGE, LOUISIANA 70821

2. Commercial General Liability coverage shall be provided with limits of not less than \$1,000,000 for any one Occurrence and if a General Aggregate limit is used, it shall not be less than twice the Occurrence limit.

3. If PAID employees (paying is the key) will participate, the following is required:

Workers' Compensation and Employer's Liability insurance covering all employees in compliance with the laws of the State of Louisiana. If workers are through another company, they should furnish you a copy of their certificate and waiver of subrogation from their carrier. If volunteers (gray area on W.C., but we usually do not request W.C.)

4. If automobiles will be used, the following is required: Automobile Liability coverage shall be provided with limits of not less than \$1,000,000 for any one Occurrence. Coverage to include all Owned, Hired and Non-Owned Automobiles.

5. If alcohol will be served on City-Parish property OR if alcohol is served on non City-Parish property and there is a public street closure involved the following is required:

Alcohol Legal Liability coverage (ex: Bar-keepers liability) shall be provided with limits of not less than \$1,000,000.

If alcohol will be sold/served on City-Parish property, a special events permit is necessary (your liquor permit and special events permit are the same). Once insurance is in place, please contact the Parish Attorney's Office at 389-3114 for the necessary paperwork (a Hold Harmless agreement) to bring to the Office of Alcohol, Beverage Control in the Clerk of Court Building on Coursey Blvd. This information is available at <http://brgov.com/dept/parishattorney/abc.htm>, the City-Parish website, or you may contact the ABC office at 225-389-3364.

6. Evidence of coverage showing a 30-day notice of cancellation is required.

All information should be brought to:

OFFICE OF THE PARISH ATTORNEY

Risk Management Division

10500 Coursey Boulevard, Suite 201

Baton Rouge, Louisiana 70816

ph. 225-389-8398

fax 225-389-5494

