

A VISITOR'S GUIDE TO  
DOWNTOWN BATON ROUGE

# *Attractions & Festivals*



DOWNTOWN  
DEVELOPMENT  
DISTRICT

Downtown Development District | [downtownbatonrouge.org](http://downtownbatonrouge.org) | 247 Florida Street | 225.389.5520

# Downtown Attractions



See map on back side for location by area. Visit [downtownbatonrouge.org](http://downtownbatonrouge.org) for more info.

Trolley Stop

## Baton Rouge River Center

275 S. River Rd.  
389-3030  
[www.brrivercenter.com](http://www.brrivercenter.com)

## Shaw Center for the Arts

100 Lafayette St.  
346-5001  
[www.shawcenter.org](http://www.shawcenter.org)

## Louisiana Art and Science Museum

100 S. River Rd.  
344-5272  
[www.lasm.org](http://www.lasm.org)

## North Boulevard Town Square

Third St. & North Blvd.  
389-5520

## City Hall Plaza

222 St. Louis St.  
BR, LA 70802  
[www.downtownbatonrouge.org](http://www.downtownbatonrouge.org)

## Repentance Park

River Road: Between  
River Center & Old State  
Capitol  
BR, LA 70802

## Riverfront Plaza

300 S. River Rd.  
BR, LA 70802  
[www.downtownbatonrouge.org](http://www.downtownbatonrouge.org)

## River Center Library at North Boulevard Town Square

120 St. Louis St.  
389-4967  
[www.ebrpl.com](http://www.ebrpl.com)

## Capitol Park Museum

660 N. Fourth St.  
342-5414  
[www.louisianastatemuseum.org](http://www.louisianastatemuseum.org)

## LSU Museum of Art

100 Lafayette St.  
346-5001  
[www.lsumoa.com](http://www.lsumoa.com)

## Old Governor's Mansion

502 North Blvd.  
387-2464  
[www.oldgovernorsmansion.org/](http://www.oldgovernorsmansion.org/)

## Old State Capitol

100 North Blvd.  
342-0500

## Main Street Market

501 Main St.  
267-5060  
[www.mainstreetmarketbr.org](http://www.mainstreetmarketbr.org)

## Louisiana State Capitol

State Capitol Dr.  
342-7317

## Baton Rouge African-American Museum

538 South Blvd.  
343-4431

## USS KIDD

305 S. River Rd.  
342-1942  
[www.usskidd.com](http://www.usskidd.com)

## Capitol Park Welcome Center

702 River Rd.  
219-1200

## Arsenal Museum

East of New State Capitol  
342-0401

## Bogan Fire Station

427 Laurel St.  
344-8558  
[www.artsbtr.org](http://www.artsbtr.org)



# Downtown Festivals

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## Live After Five

12 Concerts (6 in Spring, 6 in Fall)

Live After Five in Downtown Baton Rouge is the Capital City's premier FREE live, outdoor, music entertainment. Hosted by the Downtown Business Association, it takes place every spring and fall with a variety of genres of music. The concert series is held every year to entice people to visit and journey through downtown Baton Rouge.

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## BR Blues Fest

April 17 & 18, 2021

The free to the public, family-friendly festival will be held in April in downtown Baton Rouge. An impressive lineup of Blues legends and newcomers will be featured.

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## Louisiana Book Festival

Fall of 2021

This free festival features authors and panelists presenting book talks and discussions, book signings, book related exhibitors, fun for teens, children's activities and more.

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## Sunday in the Park

12 Concerts (6 in Spring, 6 in Fall)

The Sunday in the Park series provides the public with an opportunity to celebrate community and enjoy the music in a pleasant and family-friendly environment. The public is encouraged to bring lawn chairs and enjoy brunch in North Boulevard Town Square.

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## Mardi Gras Parades

2021 parade dates to be announced

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## Oyster Festival

May 22 & 23, 2021

Spend a few days in historic downtown Baton Rouge celebrating the mother of mollusks - the oyster. Oysters take center stage at North Boulevard Town Square!

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## Festival of Lights

December 6, 2020

Baton Rouge's oldest holiday tradition is transforming the winter sky into a wonderland. The Mayor will light North Boulevard with half a million sparkling lights. Experience the magic beneath the 25-foot Christmas tree in North Boulevard Town Square. Enjoy free ice skating and play in six tons of real snow at the Snow Village.

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## Ebb & Flow

April 9-11, 2021

In true Louisiana fashion, the Ebb & Flow Festival will include a flavorful music lineup, representing local, national, and international talent. Look for two days of performances on multiple stages. The festival will also feature performances by flamenco dancers, singer songwriters, and slam poets, all set against the backdrop of the country's grandest waterway - the Mississippi River.

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## Louisiana Marathon Weekend

January 15-17, 2021

The Louisiana Marathon® celebrates the unique culture and lifestyle of the state with a passion for running. The event brings a nationally recognized running festival to the state capital, Baton Rouge. And with a multi-race format, there's something for every runner: the kids, the couch-to-5Kers and the serious long distance competitors.

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## Red Stick Revelry

December 31, 2021

Baton Rouge's New Year's celebration-Ring in the New Year Downtown by dropping a custom designed, LED-lighted Red Stick on top of the Town Square Beacon at the stroke of midnight. Before the countdown, rock out to LIVE music at The Crest, Baton Rouge's newest stage in Galvez Plaza.

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## Capitol Park Trolley Service

Capitol Park Trolley Service is a FREE DOWNTOWN SERVICE operated by CATS running weekdays from 10:30 am to 2:30 pm. The trolley runs approximately every 8 minutes.

### Trolley Stops

- 1 Riverfront Plaza
- 2 Belle Atrium
- 3 South Blvd. & St. Phillip St.
- 4 St. Louis St. & Mayflower St.
- 5 River Center Garages
- 6 Governmental Building
- 7 Town Square Pavilion
- 8 200 Block of Third Street
- 9 300 Block Third Street
- 10 400 Block of Third Street
- 11 LaSalle Building
- 12 State Capitol
- 13 Claiborne Building
- 14 First Circuit Court of Appeals Poydras Building
- 15 Poydras Building
- 16 Livingston Building
- 17 State Museum
- 18 Main Street Market
- 19 Fourth & Main Streets
- 20 Fourth & Florida Streets

