

# Economic DATA

## An Economic and Cultural Center

Downtown Baton Rouge has an increasingly important role as a regional economic and cultural center; a series of recently completed projects have fueled growth by generating excitement and activity and bringing more people downtown.

The Shaw Center, River Center, cultural and gaming attractions and a growing population of daily workers and residents serve as a base for private developments, including the IBM and 440 on Third developments.

# \$2 BILLION

## TOTAL INVESTMENT

Since 1987

**PRIVATE**  
**\$1.07 Billion**

Completed Projects  
\$427,350,000

In Progress/Planning  
\$652,200,000

**PUBLIC/PRIVATE**  
**\$228 Million**

Completed Projects  
\$123,000,000

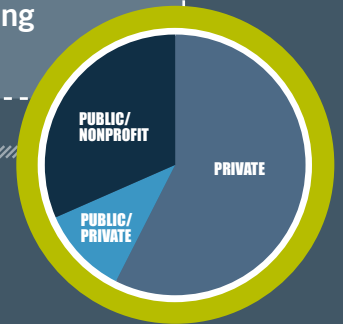
In Progress/Planning  
\$105,000,000

**PUBLIC/NONPROFIT**  
**\$659 Million**

Completed Projects  
\$583,619,000

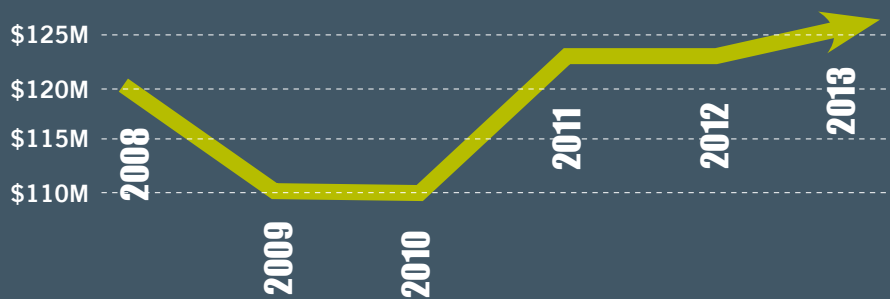
In Progress/Planning  
\$75,102,000

*\*Figures do not reflect all investment in downtown area and are approximate.*



## TOTAL ANNUAL REVENUE

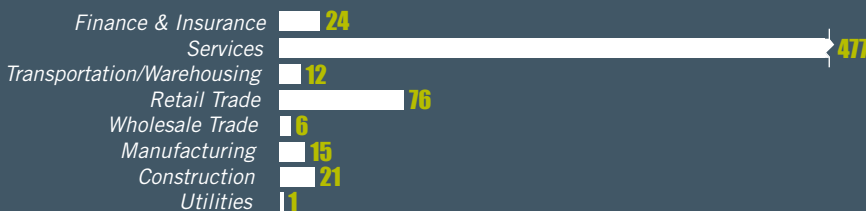
*Businesses with DDD*



Source: EBR City-Parish Finance Department

## BUSINESSES BY CATEGORY

*Businesses within DDD*



## NO. OF BUSINESSES

*Total by Year*

