

DDD Commission Meeting
April 10, 2012, 8:00 a.m.
North Blvd. Town Square, Third Street & North Blvd.

Attending: Norman Chenevert, Fran Gladden, Verni Howard, Danny Montelaro
Chris Nichols

Absent: Derrell Cohoon, Van Mayhall

Others in Attendance: Tom Adamek, Gary Anderson, Paul Arrigo, Jo Landry Bagwell, Jeffrey Beck, Matt Beeson, Cory Belden, Charles Bennett, Frances Bennett, Gary Black, Virginia Black, Marcelle Boudreaux, Benjamin Bradford, Kristin Brinson, Kevin Broussard, Erin Brush, Gary Burkett, Jimmy Burland, Chad Calder, Gayle Carnahan, Stephanie Champagne, Erin Cocharn, Tim Cockerham, Amber Cook, Allison Cooper, Bay Compton, Sara Courtney, Ron Crum, Melissa Daly, Genny Denton, Rachel DiResto, Gary Dixon, Erin Ducote, Mary Durusau, Kendrick Ebanks, Danny Edwards, Jennifer Eller, Terry Elmore, Alicia Enloe, Michele Ezell, Betsy Fazekas, Cassie Felder, Pete Ferrara, Joseph Furr, Clark Gernon, Aaron Glaser, Brian Goad, Krista Goodin, Ashanti Green, Melanie Hanley, Brandon Hargrave, Katie Harvey, Frankie Hebert, Robert Hebert, Caleb Heine, Ben Heroman, Emily Herrington, Ryan Holcomb, Jacob Holinga, Marielle Howard, Nicole Huffstetier, Chris Hunte, Kris Sanchez Jackson, Bill Jolly, Tara Kistler, Joe Labbe, Ashley LaBorde, Leigh LaFargue, Andee Lanier, Lori Lasseigne, Beverly Lebeau, Jin Lee, Justin Lemoine, Jason Lockhart, Kyle Lynch, Fr. Pat Mascarella, Bob McCarron, Jason Miller, B.J. Militello, Robyn Morrison, Gordon Nelson, Shawn Nolan, Mary Olinde, Billy Overton, Cindy Pauls, Gary Perilloux, Lisa Perron, Casey Phillips, Ashley Pierce, Michael Platte, Gene Poche, Sgt. Pointer, Skipper Post, Margaret Read, Bill Reich, Leif Remo, Davis Rhorer, Brooke Riglin, Susan Ringwald, Andre Rodrigue, Megan Roussel, Darlene Rowland, Jenny Rozas, Kerry Ruiz, Robyn Ryan, Larry Selders, Casey Sessums, Shay Schillling, Thomas Schulze, Ann Shaneyfelt, Darlene Shingleur, John Smith, Karen Stagg, Jennifer Steinhouse, Lacy Strohschein, Kelly Stutes, Jan Sumrall, Cherry Talbert, Ben Taylor, Rivers Taylor, Rev. Suzie Thomas, Kathryn Thorpe, Will Topham, Clark Vega, Mitch Verma, Gabe Vicknair, Nicholas Viguerie, Rossie Washington, Jr., Brad Way, Pam Welsh, Matt Wilks, Tom Willingham, Bubba Willis, Rob Wise, Molly Woodland

1. Ms. Chris Nichols called the meeting to order.

2. Ms. Chris Nichols declared a quorum.

3. Ms. Fran Gladden moved to approve the agenda, Mr. Norman Chenevert seconded and the agenda was approved.

4. Mr. Norman Chenevert moved to approve the March 13, 2012 minutes, Ms. Verni Howard seconded and the minutes were approved.

Rev. Suzie Thomas made a public pronouncement for North Blvd. Town Square.

5. Board Action – No board action.

6a. Governmental Issues – There was no information to report.

6b. Development Initiatives – North Boulevard Town Square Update (NBTS) – The Commission viewed, via PowerPoint, photographs of US Congress of Mayor's City Livability logo and the Ribbon Cutting Invitation. Mr. Davis Rhorer welcomed everyone to the board meeting and encouraged them to attend the ribbon cutting ceremony today at 12noon. Mr. Rhorer commended everyone involved with the project. Mr. Joseph Furr, Joseph Furr Design Studio, part of the joint venture for the project expressed that this is a home grown project and the city should be proud. Mr. Furr also commended Mr. Davis Rhorer for his dedication to his project. Mr. Justin Lemoine, Dana Brown & Associates, briefed the

Commission on the designers that were part of the project and stated that Phase II has been submitted to DOTD and the project should be out to bid by the end of 2012. Mr. Rhorer mentioned that the North Boulevard Town Square has received the International Downtown Association award and ASLA for planning and is a finalist for the US Congress of Mayor's City Livability award.

Seventh & Convention BREC Park – The Commission viewed, via PowerPoint, a photograph of proposed rendering. Mr. Reed Richard informed the Commission that the construction on the park will begin within the next two weeks. Mr. Richard briefed the Commission on the design of the ¾ acre park and stated that the contract is for 130 calendar days, which is contingent upon the weather and any unforeseen circumstances.

Development Update – Google Group – The Commission viewed, via PowerPoint, a photograph of the Logo. Mr. Ben B. Taylor, III informed the Commission that there has been a Google group created for downtown. Mr. Taylor encouraged everyone to join the group and share information regarding downtown.

City Bar – Mr. Willie Topham informed the Commission that the proposed bar and grill at 333 Third Street is scheduled to open by the end of May 2012. The establishment will feature live music, unique lighting and their signature Bloody Mary drink. Mr. Topham expressed his excitement to be a part of the development downtown.

Bike Week – The Commission viewed, via PowerPoint, a photograph of the logo and schedule of events. Mr. Cory Belden briefed the Commission on the events planned for Bike Week April 16 -20 and encouraged everyone to participate. Mr. Belden recognized and thanked the sponsors of the event.

Events – The Commission viewed, via PowerPoint, the logos for the following events. Each Commissioner received flyers on the events. Mr. Rhorer briefed the Commission on the following events.

- Bike to Work Week – April 16 - 20
- Live After Five – April 13, 20, 27, May 4
- Baton Rouge Blues Festival – April 14
- FUMC Cambodia Craft Sale – April 15
- Earth Day – April 22
- McMains Children's 5K – April 21
- Sunday in the Park – April 15, 22, 29, May 6
- Red Stick Criterium – April 27
- Happy's 5K – April 28
- Capital Area March for Babies – April 28
- Fest For All – May 5 -6
- Get Fit Downtown – YMCA / Karmady Yoga
- Baton Rouge Symphony Orchestra
- Capitol Park Museum Events
- LASM
- Manship Theatre Events / LSU MOA
- Old Governor's Mansion Events
- Old State Capitol Exhibit
- River Center Events

7. Strategic Plan – Plan Baton Rouge II – The Commission viewed, via Power Point, a photograph of the PBR II cover. Mr. Rhorer expressed that the North Blvd. Town Square is an implementation of Plan Baton Rouge II.

8. Ongoing Projects – CPEX – The Commission viewed, via Power Point, a photograph of the CPEX logo. Mrs. Rachel DiResto expressed that the NBTS is a wonderful implementation of PBR II and

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congratulated the DDD on the project. Mrs. DiResto also encouraged everyone to take advantage of the early voting for the CATS tax proposal.

BREADA – The Commission viewed, via PowerPoint, a photograph of BREADA logo. Ms. Betsy Fazekas encouraged everyone to continue to support the market. Ms. Fazekas briefed the Commission on the following:

- Spring crops are now available at the market
- Red Stick Farmer's Market welcomes Inglewood Farmers to the market
- April 21 – Strawberry Jam
- Fresh Fest begins in May

8. **Correspondence** – There was no information.

9. **Public Comment**

Mr. Kerry Ruiz briefed the Commission on the following events:

- Live after Five – Commence Friday, April 13th
- Blues Festival – Saturday, April 14th
- Sunday in the Park – April 15th

Mr. Rhorer encouraged everyone to attend the North Blvd. Town Square Ribbon Cutting ceremony today at 12noon.

Meeting adjourned at 9:00am.